



Nizam College

Autonomous College

Re-accredited by NAAC with 'B++'

A Constituent College of Osmania University



Department of Business Management, Nizam College, Report.

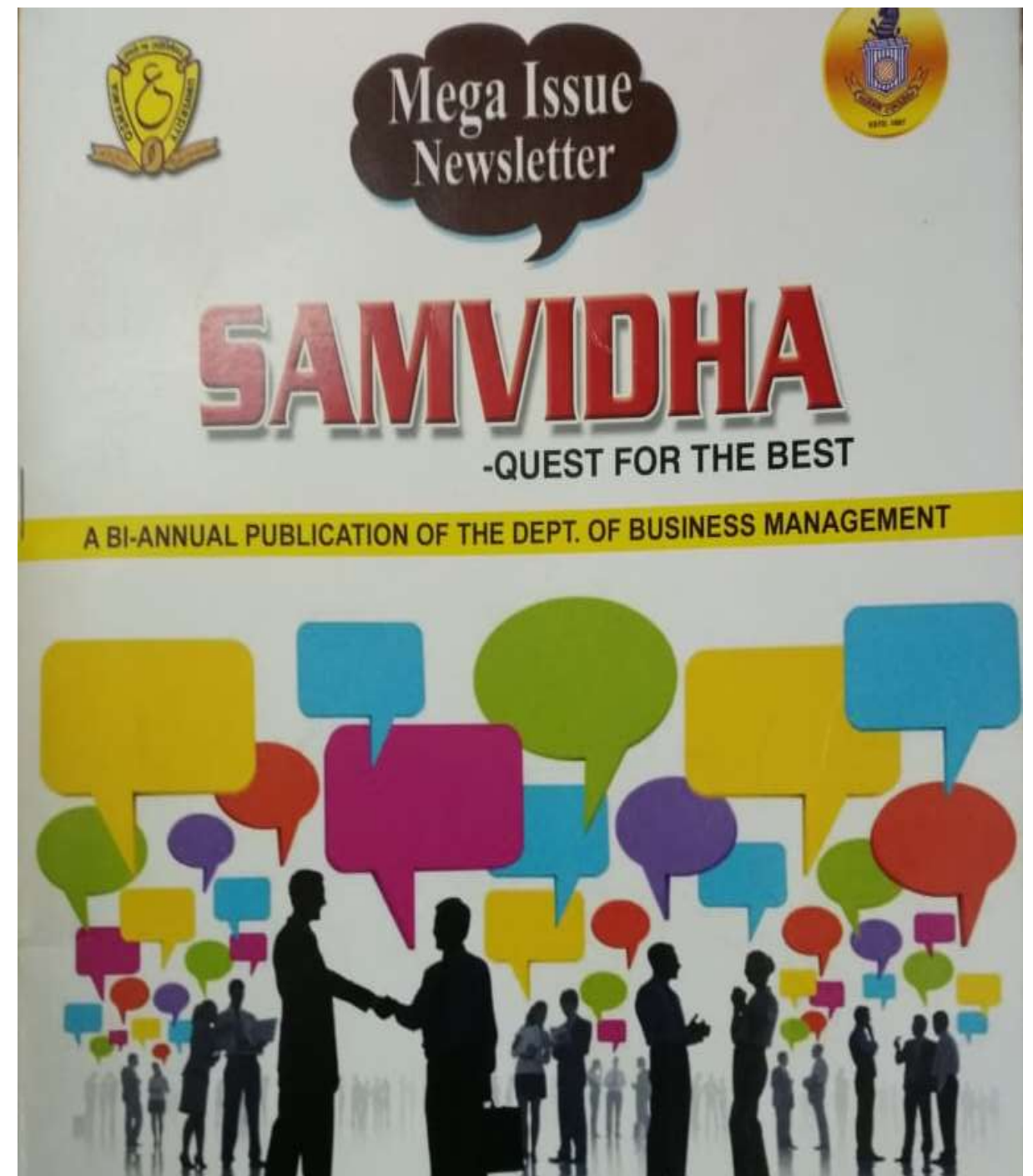
- Department of Business Nizam College is the youngest department in the college which was established in the year 2007 under the then principal Prof. Satyanarayana Garu and Prof. M. Usha Garu, who was the coordinator of the department.
- Since its inception, department spear headed with all professionalism to its nature and stood in top 5 colleges in the first three years itself and keeping its name by excellence in academics.



- During the course of our academic year we had few highlights:
- The first one being: A Government sponsored outreach program named **IGNITORS CAMP, organised by Sree Tapovan Educational Institute** to which we were accompanied by our seniors. Which was from 10th April to 24th April 2019.
- The camp was held at 6 different centres out of which one centre was co-ordinated by us, with a team of 10 members.
- The moto of the camp was to teach the tribal students of T.S.W.R.E.I.S., about basic math and English.
- We played the role co-ordinators and trainers, where each trainer was assigned 40 students supported by two co-ordinators.
- The program was successful where we made the students to come out with their hidden talents which helped them to overcome their hindrances. Thereby helping them to grow beyond their psychological boundaries.



- **NEWSLETTER - SAMVIDHA**
- As usual this year also we have come up with our bi-annual newsletter – “SAMVIDHA” 2019.
- It acts like a guide to all the activities and events that are undertaken in the department.
- We have covered various topics till date like:
 - GIG economy
 - 3D modelling
 - Artificial intelligence
 - Omni channel Strategy
 - Data Science
 - Motivational Tips by us.



- **Industrial Visit – Kinley Water Plant**
- As a part of the curriculum, under the leadership of Dr. B. Madhavi as Head of the Department initiated the industry connect program with ‘ACUMEN CONNECT’.
- It was organised on 27th Sep’ 2019, which focused on the five point principle of the total plant layout.
- It includes:
 - Managing level of industry
 - Operations management
 - HR prospects
 - Case Study
 - Waste Management
- At the end of the visit the company – ACCUMEN CONNECT wished to further extend professional relationships with the department.



- **INCOGNITO SURVEY – IOB**

- As a part of marketing strategy the IOB has taken up the incognito survey in its branches throughout the city, for which it has tied up with the department of business management Nizam College.
- At the conclusion, I am happy to announce that IOB was extremely satisfied with the work done by us for which they have offered internship programs for the students.



- **ENERGY CONSERVATION CLUB**

- Nizam College has linked up with energy conservation club from the past two years in which Dr. B. Madhavi is one the member of the team.
- As a part of this program every year ECC conducts various programs like:
 - Awareness Rally
 - Cultural Events
- In which we participated in activities like:
 - Essay writing
 - Painting and
 - Rangoli
- Where we bagged all the gold, silver medals for the conducted activities.



- **OTHER EVENTS – IBS**
- I year MBA students have participated in the management fest of IBS – TRISHNA
- This event was a three day event conducted from 10th January 2020 to 12th January 2020.
- Where students bagged prizes for different events.



Events

- Fresher's 2018
 - Our academic year 2018 had a delightful start with a fresher's party, given by our seniors.



Nizam College
Autonomous College
Re-accredited by NAAC with 'B++'
A Constituent College of Osmania University

Farewell 2019 →



A Constituent College of Usmania University



← Traditional Day

← Teacher's Day



Osmania College
Autonomous College
Re-accredited by NAAC with 'B++'
A Constituent College of Osmania University

Fresher's 2019 →



Future Prospects

- Accumen Connect has agreed to provide digital marketing classes for the students.
- To Start Business and Data Analytics Diploma Course w.e.f Academic Year 2021 in collaboration with Department of Informatics, Nizam College.
- .To Start Entrepreneur Development Course in collaboration with NI-MSME, MEA, Govt. Of India- w.e.f 2021